



# 34<sup>th</sup> Anniversary Phoenix Awards Benefit Gala

NOVEMBER 3, 2016

THE ESSEX HOUSE  
160 CENTRAL PARK SOUTH  
NEW YORK CITY

**ABOUT US** The New York Asian Women's Center has been the leader in providing compassionate, culturally appropriate services to women and their children in Asian communities throughout New York City. We make refuge, recovery and renewal possible for thousands of survivors every year by utilizing a unique, holistic approach influenced by Asian cultures and beliefs to heal lives that have been disrupted by violence and abuse.

## PREVIOUS HONOREES

### Josie Natori

Founder & CEO,  
The Natori Company

### His Excellency Sumio Kusaka

Ambassador & Consul General  
of Japan in New York

### Andrea Jung

President & CEO,  
Grameen America

### Judge Toko Serita

New York City  
Criminal Court

### Justice Doris Ling-Cohan

New York State  
Supreme Court

### Lucy Friedman

President,  
The After-School Corporation

### Karen L. Hagberg

Partner,  
Morrison & Foerster LLP

### Abigail Disney

Founder & President,  
The Daphne Foundation

## CORPORATE SPONSORS

PAST & CURRENT



CAHILL

Goldman  
Sachs

ESTÉE  
LAUDER  
COMPANIES

PAUL  
HASTINGS

Avon Products Inc., Bain Capital, Barclays Capital Inc., BTIG, Cahill Gordon & Reindel LLP, Camus Cognac, Delta, Estée Lauder, Goldman Sachs, JP Morgan Chase, Kirkland & Ellis, LexisNexis Group, Mintz Levin, Bank of Tokyo-Mitsubishi UFJ, Mitsubishi Corporation (Americas), Morgan Stanley, Ong Family Foundation, Paul Hastings, RBC Capital Markets, Serengeti Asset Management, Toyota, Verizon, WABC-TV, WAC Lighting

## FACTS ABOUT OUR GALA SUPPORTERS

\$600K

Average annual income  
from top supporters

60%

Are business owners or  
in senior management

45%

Hold a graduate  
degree or higher

20%

Attendees ages 24 - 35;  
average age 30s - 50s



**A LEADING ORGANIZATION** The New York Asian Women's Center is the largest Asian-American non-profit focused on domestic violence in the country, a premier organization for human trafficking survivors, and one of six national demonstration sites providing model, culturally informed services to survivors of sexual assault.

### FACTS ABOUT NYAWC

Our team speaks more than 18 Asian languages and dialects and assists **OVER 1,400 SURVIVORS** and their children to free themselves from violence and abuse every year.

Born from a single phone and answering machine, NYAWC now fields **MORE THAN 6,000 CALLS** annually on its 24/7, toll-free, multilingual hotline.

NYAWC owns and operates two NYS-licensed emergency shelters, providing safety from abusers for **OVER 200 ADULTS AND CHILDREN** annually.

### THE IMPACT OF YOUR DOLLAR

**\$50**

pays for a woman's transportation for visits with her counselor, lawyer and social worker.

**\$150**

supports one woman to participate in four weeks of sessions at NYAWC's Asian Women Empowerment Program for holistic wellness.

**\$500**

can provide counseling and practical assistance to a family.

**\$1,000**

houses a family in our residence for a week.

**\$1,500**

enables a woman to attend a NYS certified vocational program that will provide her the specialized skills and certification she needs to earn a living wage.

**\$7,000**

empowers a woman with two children in our Transitional Housing Program to secure her own apartment for a year.



## SUPPORT THE WORK OF NYAWC

Sponsor its 34<sup>th</sup> Anniversary Phoenix Benefit Gala and be a part of a survivor's journey to healing. Please select a sponsorship level and complete this form.

☐ **PRESENTING \$50,000**

- Speaking opportunity by sponsor representative and recognition by emcee
- Logo on event collateral and signage, including auction paddles
- 2 full-page color ad in program\*
- Two tables of ten (Premium seating)

☐ **PHOENIX \$35,000**

- Recognition by emcee
- Logo on event collateral and signage, including auction paddles
- Full-page color ad in program\*
- Two tables of ten (Premium seating)

☐ **VISIONARY \$20,000**

- Recognition by emcee
- Logo on event collateral and signage
- Full-page color ad in program\*
- One table of ten (Premium seating)

☐ **INNOVATOR \$10,000**

- Recognition by emcee
- Logo on event collateral and signage
- Full-page color ad in program\*
- One table of ten (Superior seating)

☐ **BENEFACTOR \$5,000**

- Recognition by emcee
- Logo on event collateral and signage
- Half-page color ad in program\*
- Superior seating for five

☐ **PLATINUM \$2,500**

- Listing in program
- Superior seating for two

☐ **INDIVIDUAL**

\$ 3 7 5 X \_\_\_\_\_ = \_\_\_\_\_  
# of tickets total

**COLOR JOURNAL GREETINGS\***

☐ \$ 1,000 (full page) ☐ \$ 750 (half page)

☐ **DONATION** \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

YOUR NAME \_\_\_\_\_ TITLE \_\_\_\_\_

PHONE # \_\_\_\_\_ EMAIL \_\_\_\_\_

COMPANY ADDRESS \_\_\_\_\_

COMPANY/INDIVIDUAL NAME AS IT WILL  
APPEAR ON ALL PRINTED MATERIALS \_\_\_\_\_

☐ Please invoice

☐ A check for \$ \_\_\_\_\_ is enclosed

Please make check payable to New York Asian Women's Center

\*All sponsorship and ads are due October 12, 2016

Mail this form to:  
Buds & Events  
ATTN: Arianna Rosado-Silver  
P.O. Box 1298  
Newburgh, NY 12550

Contact Arianna Rosado-Silver  
Arianna@budsandevents.com  
845-232-0323