



# Phoenix

New York Asian Women's Center

Admin: 212-732-0054 Hotline: 1-888-888-7702 Website: [www.nyawc.org](http://www.nyawc.org)

Winter 2011-2012

## 29TH ANNUAL ANNIVERSARY BENEFIT

The very successful 29th Anniversary Benefit was dedicated to NYAWC's survivors and staff. Held on October 26, 2011, at the Manhattan Penthouse, the view of the skyline provided a picturesque backdrop for the inspiring words from NYAWC board members and two brave survivors. The event included a live and silent auction. Guests enjoyed hors d'oeuvres and cocktails throughout the evening.

The event raised \$116,000. NYAWC exceeded its fundraising goals thanks to generous donations, auction bids, and NYAWC teddy bear sales occurring throughout the night.

The speeches by NYAWC board members were instructive, addressing issues such as the need to build communities that reject violence. But perhaps the highlight of the evening was hearing the stories of two NYAWC clients who spoke of their own personal experiences with abuse.

"I was struck by the stories," one attendee said. "They [the women] appeared sophisticated and put together, but nevertheless [they] had challenging circumstances."

Another attendee commented in recognizing that, "this just goes to show how domestic violence and human trafficking can happen to anyone and how important it is to help. The stories were especially touching and heart wrenching, and I'm glad there are organizations like NYAWC out there to help these women."

"The two survivors have come so far along in their recovery that they are ready to openly speak about their experience. But there are still countless other abused women who need encouragement to take the first step and reach out for assistance. NYAWC goes out into the community, gives that encouragement, and provides concrete services to restore survivors' lives," said Ankur Gandhi, Benefit Co-Chair and NYAWC Board Member.



From left to right: Donald Chu, NYAWC Development Manager Florence Mui, Judge Doris Ling-Cohan, Linda Lew Woo, and Daphne Mon.



Benefit Co-Chair and Board Member Ankur Gandhi as the auctioneer during the live auction.

## NYAWC RECEIVES THREE-YEAR GRANT FROM U.S. DEPARTMENT OF JUSTICE

To help NYAWC further its mission of empowering women and protecting them from violence, the U.S. Department of Justice's Office on Violence Against Women (OVW) is providing a \$450,000 three-year grant to develop a culturally relevant sexual assault demonstration initiative.

As one of only six recipients of this grant in the nation, NYAWC has been specially tasked to develop a best practice model and to create innovative strategies in order to expand outreach to sexual assault victims within the Asian-American community.

"Sexual assault in the Asian American community is far more pervasive than might be assumed," said Larry Lee, Executive Director of NYAWC. "This grant will enable NYAWC to start to address the many forms of sexual assault of Asian women and to develop effective preventive, outreach and treatment models." And for the greater community, "this demonstration initiative will provide support for the development of best practices that will significantly impact OVW's future work and the work of our partners," said Susan B. Carbon, Director of OVW.

## SUPPORT NYAWC THROUGH GOODSHOP AND GOODSEARCH

What if a percentage of every purchase you made online went to support the New York Asian Women's Center's programs and services for abused women and their children? How about if NYAWC earned a penny every time you searched the Internet? Well, now you can make it happen!

GoodShop.com is an online shopping mall that donates up to 37 per cent of each purchase to your favorite cause! Over 500 stores including Amazon, Target, Gap, Best Buy, Macy's, Zales, Barnes & Noble, 1-800-Flowers, Drugstore.com, Expedia, PetSmart, and Zappos have teamed up with GoodShop. Every time you place an order, you'll be supporting your favorite cause. *(continued on next page)*

### BOARD OF DIRECTORS

Jessica S. Lee – *Chair*  
Karen Elizaga – *Vice Chair*  
Mika Bouvard – *Treasurer*  
Joan R. Cheng – *Secretary*  
Amy Ahn  
Zal Dabhoiwala  
Ankur Gandhi  
Narges M. Kakalia  
Audrey S. Lee  
Teena H. Lee  
Shelley Wald  
Stephanie Yu

## IMMIGRANTS' INFORMATIONAL AND SAFETY DAY



From left to right: Outreach Coordinator Aditi Bhattacharya, Director of Client Services Julie Kim Richards, and Project Free Manager Haemy Lee.

On September 9, 2011, NYAWC and the New Immigrant Outreach Unit of the 68th Precinct co-sponsored Immigrants' Informational and Safety Day at Leif Ericson Park in Dyker Heights, Brooklyn. Immigrant families received a wealth of information from various organizations and agencies dedicated to serving their unique health and safety needs. The event also included music, food, medical screenings, and free back-to-school giveaways. NYAWC staffers were on hand to educate participants about the various services available to domestic violence and human trafficking survivors, including its new in-house legal service focused on securing immigration relief. NYAWC opened a community office in Sunset Park in October 2011, making its services more accessible to the Brooklyn immigrant community.



Staff Attorney Lauren Burke explains NYAWC services to attendees.

### Phoenix Newsletter

#### Editor-In-Chief

Florence Mui

#### Managing Editor

Ojaswi Kafle

#### Editor

Sabrina Bachai



#### Writers

Selyn Choi

Kimtonia McClean

Susan Phuvasitkul



## THANK YOU TO SUPPORTERS



Marathon runner Joanna Paul (center) with the running shoes she always carries in her bag.

NYAWC thanks Project Start Fresh founder Helen Lee Yamaguchi for gathering back-to-school supplies for the children of families in NYAWC shelters. Families were grateful to NYAWC and Ms. Yamaguchi for making sure the children had what they needed to start the new school year.

NYAWC would also like to thank our ING NYC Marathon runners (more details in next issue), Asian American Federation, Coalition for Asian American Children and Families, Heartland Alliance, Lower Manhattan Development Corporation, New York City Council DOVE Initiative, Ong Family Foundation, Verizon Foundation and many others for their generous support.

## NYAWC OPEN HOUSE

On Oct 13th, about 40 guests attended NYAWC's Open House, which was held at the organization's new administrative office at 32 Broadway in Manhattan. Attendees learned about NYAWC, its programs for domestic violence and human trafficking survivors, and the agency's expansion in services. The afternoon was made even more inspiring when June Jee and Cao O announced their organizations' grants to NYAWC: The Verizon Foundation is giving \$10,000 to support NYAWC's Queens Community office, and the Asian American Federation will provide \$40,000 toward hiring a part-time lawyer and developing a pro-bono legal services program.



Verizon Foundation Director of External Affairs June Jee (left) with NYAWC Executive Director Larry Lee.

## SERVICE EXPANSION TO SIX OTHER STATES

The Consulate General of Japan has contracted with NYAWC to create a six-month pilot program to provide services to Japanese nationals who are domestic violence survivors living in New York and six other nearby states. The agency will develop printed materials, locate resources, conduct outreach initiatives and counsel Japanese citizens in need of support. "Japan's commitment to assist and protect their citizens from domestic abuse even while living in America is truly inspiring," said NYAWC Executive Director Larry Lee.



Executive Director Larry Lee (left) with the Japanese Consulate Consul Kentaro Ando.

## USING GOODSHOP AND GOODSEARCH

(continued from previous page) GoodSearch.com is a Yahoo-powered search engine that donates half its advertising revenue to the charities its users designate. Use it just as you would any search engine, receive search results from Yahoo, and watch the donations add up!

To use GoodShop or GoodSearch for the NYAWC, follow these simple steps:

1. Go to [www.goodshop.com](http://www.goodshop.com) or [www.goodsearch.com](http://www.goodsearch.com).
2. Enter New York Asian Women's Center as the charity you choose to support.
3. Select the store of your choice and shop, or conduct search.

Make GoodSearch your homepage. This way, every time you start your web browser, GoodSearch will automatically load and be the first site you see. A link to GoodShop is also conveniently located below the search engine on the GoodSearch page. Click on the link and you will arrive at the GoodShop page.

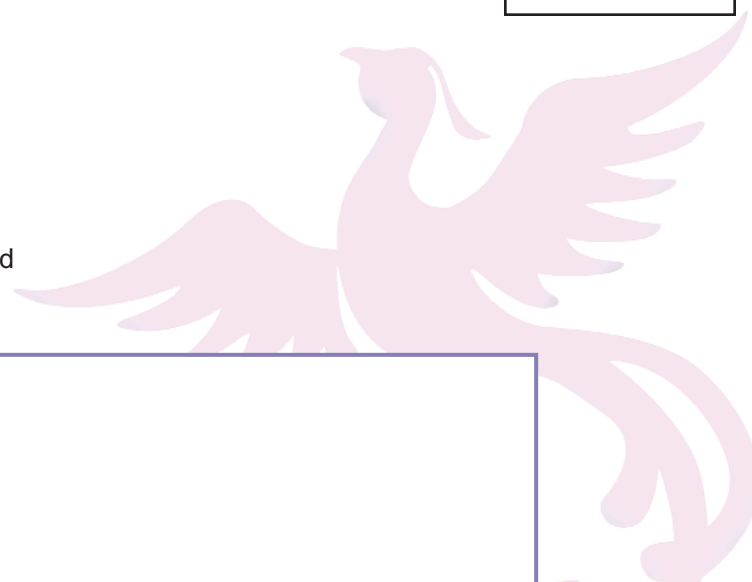
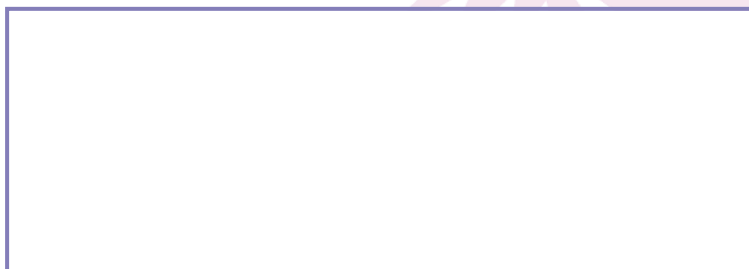
The more people who GoodShop and GoodSearch for NYAWC, the more money will go to women and children in need. So please GoodShop and GoodSearch often and spread the word to your friends and family!



New York Asian Women's Center  
32 Broadway, 10th Floor  
New York, NY 10004

NONPROFIT  
ORGANIZATION  
US POSTAGE  
PAID  
NEW YORK NY  
PERMIT #2039

Return Service Requested



**What is the significance of the phoenix?**

The phoenix is a mythological bird reborn from fire and ashes. The New York Asian Women's Center chose the phoenix as its logo to symbolize the strength of the women who have overcome domestic violence.

☐ **Yes!** I want to help women and children live a life free of abuse.  
Please add me to the **NYAWC** mailing list.



Name: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ E-Mail: \_\_\_\_\_

☐ I am enclosing a check in the amount of \$ \_\_\_\_\_

☐ I am including my credit card information to make a tax-deductible donation.

Name on card: \_\_\_\_\_

☐ Visa ☐ Master Card ☐ American Express (check one)

Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Donation Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Support the NYAWC!

### Volunteer!

Join our dedicated group of volunteers to enrich the lives of women and children. For more info visit [www.nyawc.org](http://www.nyawc.org).

### Donate!

Checks payable to the NYAWC can be mailed to:

**NYAWC**  
**32 Broadway, 10th Floor**  
**New York, NY 10004**

**Attn: Development  
Manager**

**Or donate online at**  
**[www.nyawc.org](http://www.nyawc.org)**

### Join our mailing list:

Fill out the form on the left and mail it to the above address.

*Your contributions will help provide emergency shelter, counseling, advocacy, and other crucial services to battered women and their children.*